



ARTISTS' GUILD | GALLERY | GIFT SHOP | ART CLASSES  
PRESENTING THE BEST IN THE HI-DESERT FOR OVER 65 YEARS

Thank you for your interest in the 29 Palms Artists' Guild & Gallery. We realize you have many choices about how you spend your time, energy, and resources, and are very grateful for your participation and contribution.



This all-volunteer, non-profit 501(c)3 Guild was started by eight artists in 1951-2, the permanent Gallery space opened in 1963, and it continues to be successfully operated by Guild Members today. Although we have maintained a sound infrastructure for over 65 years, we continue to evolve, and our financial sustainability is based, in part, on Membership. Membership fees assist in keeping the Gallery doors open and benefit a range of artists, students, families, and the community.



The Guild & Gallery were built on the foundation of artists and community members bonding together for creative inspiration, learning, and fellowship, and it continues to be one of the most important resources in the Joshua Tree Gateway Communities. We offer a range of exhibition opportunities, education programs, and special events. The diversity and mix of exhibitions reflect an ever-changing artistic community as well as the Gallery's roots and traditions.



The Gallery benefits from the ever-increasing number of visitors to Joshua Tree National Park who find the Historic Gallery, our exhibitions, and our Gift Shop an interesting destination. Tourism in our locale also benefits from our proximity to two other historic sites within a two-block area, the Schoolhouse Museum and the 29 Palms Inn.

Take advantage of all that 29 Palms Artists' Guild & Gallery has to offer by joining or renewing your membership today. Check out our expanded Membership Benefits (attached), make use of our new website, sign up for our Newsletter, submit an Exhibition Proposal, and get involved. This is *your* Gallery!

Please submit your Membership Application and fee online via the website [www.29palmsartgallery.com](http://www.29palmsartgallery.com), or send via snail mail. If you have any questions, we encourage you to contact us at 760.367.7819, or [29artgallery@gmail.com](mailto:29artgallery@gmail.com).

Sincerely,

Greg Mendoza  
President



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## Our Mission

The mission of the 29 Palms Artists' Guild and Art Gallery is . . .

- ~ to present high-quality art,
- ~ to encourage creative growth through innovative educational programs, and
- ~ to offer an inclusive environment for artists and community members to meet, exchange ideas, and create art.

## Guild Info, Membership Benefits & Exhibition Opportunities



### GUILD MEMBER HISTORY

The 29 Palms Artists' Guild Members are the lifeblood of the 29 Palms Art Gallery. The Guild formed in 1951-52 and has been an all-volunteer 501(c)(3) non-profit organization since 1953. The historic adobe at 74055 Cottonwood Drive was purchased by the Guild for a permanent gallery in 1963, and it continues to this day with the support of Guild members like you.

All members have the opportunity to help sustain the Gallery through volunteer activities, serving on the Board, and participating in various events and classes. Artist members have the opportunity to exhibit their work for sale in the gallery, gift shop, and other venues sponsored by the Guild.

### 2021 MEMBERSHIP BENEFITS:

Artist Member Benefits	General Member Benefits
<ul style="list-style-type: none"> <li>• Exhibit artwork in the Gallery &amp; on the website; types of exhibits detailed below.</li> <li>• Sell crafts, prints, and cards on consignment in the Gift Shop.</li> <li>• 35% commission to Gallery on sale of artwork.</li> <li>• 35% commission to Gallery on Gift Shop items.</li> <li>• Link to your website or FB page published on the Gallery website.</li> <li>• Feature your own artwork on a Gallery easel when you Docent.</li> </ul>	<ul style="list-style-type: none"> <li>• 15% discount in Gift Shop (does not apply to original/commissioned art)</li> <li>• Discount on Classes, Workshops &amp; Special Events.</li> <li>• Invitations to special events.</li> <li>• Win Volunteer-of-the-Year to be featured on website.</li> <li>• Influence the operation and future of the Gallery through the input of your ideas and visions.</li> <li>• Run for a Board of Directors position.</li> </ul>

### NEW MEMBERSHIP LEVELS

**Friend of the Gallery** and **Patron of the Gallery** levels will have a special page of honor listing their names on our website. Look for other special benefits to be announced as we move out of the current pandemic. We will be looking for ways to show our additional appreciation for these wonderful, generous souls who have chosen to support our gallery at a higher level.

**Business Membership** is a new category that we are pleased to begin offering. We will offer all business memberships to submit their logo and business contact information on our website Business Sponsors page. Additionally, each business member can submit an advertisement to be placed in the Gallery Gazette (newsletter). Please watch for other benefits that will be announced as we see how we can best serve the business community.

### 29 PALMS ART GALLERY and COVID-19 Compliance

The 29 Palms Art Gallery and Gift Shop are COVID-19 compliant for the safety of our members, volunteers and the general public. Masks are required and social distancing highly recommended. Statewide, Covid restrictions and recommendations remain in flux due to the ever changing nature of the pandemic. As such our guidelines may also. Requirements will be posted clearly on signage prior to entry. We have multiple medical grade HEPA filters installed in each room and in the Gift Shop to assist in ventilation and air cleaning. During events we may establish directional movement patterns that restrict mingling and allow for safe, distanced movement through interior spaces. We hold events outside whenever possible. Your health and safety is extremely important to us.



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## GALLERY EXHIBITION OPPORTUNITIES

Each year the Guild publishes a new exhibition calendar that begins in September and runs through mid-August with a new show each month. Gallery Exhibition Opening Receptions generally are on the first Saturday of the month. Here are member opportunities to exhibit:

**Featured Artist Shows** - Artists are selected based on their proposals for the month-long shows. The Guild announces a call for proposals after the first of the new year. The proposal application is then available online and on paper at the Gallery. After the May 1st deadline, all proposals are considered by a committee with final approval by the Board of Directors. Non-members may submit a proposal; however, the artist must pay the membership fee if selected. In addition, a \$25 fee per Featured Artist will be requested for the month of their show to help cover Gallery expenses and promotion. Proposals can be for a solo show or applicant-curated group show.

**Members' Gallery** - A Members' Gallery accompanies featured artists' shows. The exhibition schedule indicates the months when there will be a Members' Gallery. "Exhibition Rules" list the requirements and conditions for hanging in a Members' Gallery.

**Members' Judged Show** - The Gallery shows members' art in all three galleries once a year for a judged show. Monetary prizes (1st, 2nd, and 3rd ) are awarded across all categories. Additionally there is "Honorable Mention" that does not have a monetary prize. All Exhibition Rules, except size, apply.

**Members' Summer Show** - Members' art hangs in all three galleries July through mid-August. All Exhibition Rules apply.

## Exhibition Rules

### GENERAL RULES

- Showing at the 29 Palms Art Gallery requires active membership.
- An artist is eligible for a feature exhibition every two years.
- All work must be original without plagiarism and sole property of the submitting artist.
- Work may not be removed by the artist during the run of the show.
- Work submitted should be for sale.
- Work should display an acceptable degree of mastery of the style and media used.
- Artists are encouraged to refrain from showing the same piece more than 2-3 times.
- Artwork bearing any promotional/informational material other than artist's name or signature may not be accepted.
- Works determined to be a safety hazard (e.g. sharp edges) or that could cause damage to any physical aspect of the Gallery might not be accepted.
- Size Limits for Members' Gallery shows:
  - a. Two-dimensional: An entry is limited to horizontal measurement of 36". The 36" total may be one or more pieces. Larger pieces are appropriate for the Judged and Summer Shows.
  - b. Three-dimensional: One piece should not exceed 50 lbs. Any piece over 25 lbs. must be positioned by the artist with the approval of the Curator. Three smaller pieces, such as pottery, are considered one entry, but may be limited by Curator because of available space. The Gallery provides pedestals for free-standing work.
- The 29 Palms Artists' Guild, any member, agent, or sponsor will not be responsible for any loss, theft, or damage of any kind to the work (s) of art submitted or accepted for show. The Artist/Owner is responsible for insurance.

### PREPARATION

- Wall entries must be dry, appropriately wired for the Walker hanging system in use at the Gallery, and ready to hang.
- Free-standing work must be balanced and sit securely atop a pedestal or on the floor.
- At Intake, two complete labels containing artist's name, title, media, price, mailing address, email address, and phone number must be completed. One label is taped on the back and the other taped on the front of each work of art. An Artist Agreement also must be completed.



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### **FEES – Members' Gallery and Members' Summer Show**

All submitting artists must volunteer to either docent in the Gallery or attend in the Gift Shop four hours\* during the month of showing and pay an entry fee. Fees are waived if the artist or their representative volunteers for an additional four hours. Entry fee is \$14 for students, active military, or seniors 65 or older. For all others the entry fee is \$20.

*\*Volunteer time exceptions will be made for artists with a disability that precludes them from carrying out the required duties. (Note: Four hours = one day shift at Gallery or Gift Shop.)*

### **INTAKE/OUTTAKE PROCEDURES**

- In/Out occurs on the Monday before the first Saturday of a month from 9-11:30 AM.
- The Intake committee will receive your art, check for two tags and appropriate hanging wire, accept signed Artist Agreement, verify docent obligation, and accept payments.
- All packing must be removed from the Gallery at the time of delivery.
- At Outtake the artist must sign out their work on the Artist Agreement. A Gallery representative must also sign. Pick-up by another person requires authorization in writing.
- Artwork must be picked up on designated outtake day after the close of the show.
- Unclaimed work will be stored at the Gallery to be picked up during business hours.
- Artists leaving work more than 30 days will be notified. If the art is still present in storage after another 60 days, then the art becomes the property of the Gallery.

### **SALE OF ARTWORK**

- Artists will receive a check in the mail for artwork sold. The amount will be the sale price minus the 35% Guild commission. If you do not receive payment within 30 days of the show closing, please contact the Gallery.
- The Gallery collects and pays California sales tax.
- If the buyer takes the piece at the time of purchase, then the Gallery docent will call the artist, who then has the option of replacing the sold piece. If a new piece is brought in, it should be added to the Artist Agreement and the entry initialed by artist and staff.
- If the buyer requires shipping of the art, the artist is responsible for making arrangements with the buyer.

### **EXHIBITION DECISIONS**

Decisions concerning acceptance and placement of art are initially made by the Curatorial/Exhibition Committee. Final acceptance, rejection, or placement of a piece of art is the prerogative of the Gallery Curator with oversight by the Board of Directors. Artwork that might be interpreted as possibly offensive to any group may be rejected. However, the artist may appeal such a decision by submitting a written request for reconsideration to the Board of Directors.

1. The Guild expects Artist Members to refrain from submitting pornographic and/or gratuitously violent images.
2. Artists proposing a Featured Artist Show should include images that portray the full range of work to be shown. The Gallery wishes to avoid a situation when part or all of the work brought on Intake day diverges from the concept established by the images submitted with the proposal application.
3. Size limitations for an entry as stated in the Exhibition Rules for Members' Gallery may be altered to accommodate larger work at the discretion of the Curator. Similarly, the number of smaller works might be limited.



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MEMBERSHIP APPLICATION & DUES PAYMENT

Artist Member     Member     Renewal     Change of Address or Name

NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_ CITY / STATE / ZIP: \_\_\_\_\_

Do you prefer communication by:  EMAIL     SNAIL MAIL

Are you an artist?  YES     NO

Artists Only:

- I have read and understand the enclosed 2 pages of Exhibition Rules.
- I permit the gallery to use my name and any images of my work for our website and promotional purposes.
- YES, please add a link to my website or Facebook page on the Gallery website.  
My website or FB page is: \_\_\_\_\_

Membership Category:

- |   |  |  |
|---|--|--|
| INDIVIDUAL:   | <input type="checkbox"/> \$15 Students / 1-yr                    | <input type="checkbox"/> \$100 Friend of the Gallery / 1-yr                |
| <input type="checkbox"/> \$30 / 1-yr <input type="checkbox"/> \$55 / 2-yr | <input type="checkbox"/> \$20 Military (with Military ID) / 1-yr | <input type="checkbox"/> \$200 Patron of the Gallery / 1-yr                |
| COUPLE (2-person household):  | <input type="checkbox"/> \$20 Senior (65+) / 1-yr                | BUSINESS:  |
| <input type="checkbox"/> \$50 / 1-yr <input type="checkbox"/> \$90 / 2-yr | <input type="checkbox"/> \$60 Family(2 adults + kids) / 1-yr     | <input type="checkbox"/> \$65 / 1-yr <input type="checkbox"/> \$110 / 2-yr |
|   | <input type="checkbox"/> \$350 Lifetime Membership               | <input type="checkbox"/> \$550 / Lifetime                                  |

Annual dues are renewable each year on the anniversary of your registration. Once renewal is received, new cards will be mailed. NOTE: Membership cards must be presented for art intake, gift shop & class discounts.

At Gallery (checks payable to): **29 Palms Artists' Guild**  
**74055 Cottonwood Drive**  
**Twentynine Palms, CA 92277**      Online via PayPal: [www.29palmsartgallery.com](http://www.29palmsartgallery.com)

We Need You!

The Twentynine Palms Artists' Guild was built on the foundation of artists and community members bonding together for creative inspiration, learning and fellowship. The Gallery is dependent on the cooperation of all our members.

How would you like to contribute your time, talents and skills?

Please indicate areas where you would like to volunteer your time, talents, and skills.:

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Admin                    | <input type="checkbox"/> Bookkeeping     | <input type="checkbox"/> Maintenance/Operations |
| <input type="checkbox"/> Docent/Gallery Attendant | <input type="checkbox"/> Fundraising     | <input type="checkbox"/> Public Relations       |
| <input type="checkbox"/> Education/Classes        | <input type="checkbox"/> Gift Shop       | <input type="checkbox"/> Membership             |
| <input type="checkbox"/> Events                   | <input type="checkbox"/> Grant Writing   | <input type="checkbox"/> JOIN THE BOARD!        |
| <input type="checkbox"/> Exhibitions              | <input type="checkbox"/> Human Resources |   |